

Where Broadcast Transcripts Fit in the Media Workflow

1 Live & Near-Live

- Keyword search ("overtime," "breaking")
- Jump-to-frame editing
- Social clip extraction

2 Post-Production & Long-Form

- Soundbite discovery
- Episode scripting & compliance edits
- Alternate regional cuts

3 Archive & Research

- Indexed by people, topics, brands
- Faster research queries
- Monetization + reuse

4 Compliance & Audit

- Verifiable record of what aired
- Political/led monitoring
- Regulatory response efficiency

Burrelles Index Of Broadcast Transcripts

Yicheng Fang



Burrelles Index Of Broadcast Transcripts:

Burrelle's Index of Broadcast Transcripts, 1993 **Mass Communications Research Resources** Christopher Sterling, James K. Bracken, Susan M. Hill, 2016-05-06 This reference book is designed as a road map for researchers who need to find specific information about American mass communication as expeditiously as possible Taking a topical approach it integrates publications and organizations into subject focused chapters for easy user reference The editors define mass communication to include print journalism and electronic media and the processes by which they communicate messages to their audiences Included are newspaper magazine radio television cable and newer electronic media industries Within that definition this volume offers an indexed inventory of more than 1 400 resources on most aspects of American mass communication history technology economics content audience research policy and regulation The material featured represents the carefully considered judgment of three experts two of them librarians plus four contributors from different industry venues The primary focus is on the domestic American print and electronic media industries Although there is no claim to a complete census of all materials on print journalism and electronic media what is available is now too vast for any single guide the most important and useful items are here The emphasis is on material published since 1980 though useful older resources are included as well Each chapter is designed to stand alone providing the most important and useful resources of a primary nature organizations and documents as well as secondary books and reports In addition online resources and internet citations are included where possible **New Serial Titles**, 1995 A union list of serials commencing publication after Dec 31 1949 **Reference Books Bulletin, 1993-1994** Sandy Whiteley, 1994 Index to American Reference Books Annual, 1995 *Journalism* Jo A. Cates, 2004-05-30 *Journalism A Guide to the Reference Literature* is a critically annotated bibliographic guide to print and electronic sources in print and broadcast journalism The first edition was published in 1990 the second in 1997 It has been described as one of the critical reference sources in journalism today and it is a key bibliographic guide to the literature Choice magazine called it a benchmark publication for which there are no comparable sources The format is similar to the second edition What makes this edition significantly different is the separation of Commercial Databases and Internet Resources Commercial Databases includes standard fee based resources The new chapter on Internet sources features Web based resources not included in the commercial databases chapter as well as portals other online files listservs newsgroups and Web logs blogs All chapters have been revised and there are significant revisions in Directories Yearbooks and Collections Miscellaneous Sources Core Periodicals Societies and Associations and Research Centers and Archives The second edition has 789 entries The third edition contains almost 1 000 entries James Carey of Columbia University who provided the foreword for the first two editions has updated his foreword for this edition *Reference Books Bulletin*, 1992 A compilation of evaluations appearing in Reference books bulletin a section of the journal *Booklist* Library Times International, 1992 *Print* Martha T. Mooney, 1995 Excerpts from and citations to

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