

Strategic Operational analytics use cases

This slide showcases use cases of strategic operational analytics in various sectors of the market. It further includes sectors such as banks, manufacturing, supply chain management, marketing, product management



Sectors



Use cases



Additional comments

Sectors	Use cases	Additional comments
Banks	<ul style="list-style-type: none">● Categorize customers on basis of<ul style="list-style-type: none">○ Usage○ Credit risk○ Other parameters● Helps in providing suitable products to user based on category	Add text here
Manufacturing	<ul style="list-style-type: none">● Activates maintenance of equipment and machine parts, etc.● Identifies potential problem before occurrence	Add text here
Supply chain management	<ul style="list-style-type: none">● Provides well-structured dashboard to employees● Helps in analysis for delivery of product	Add text here
Marketing	<ul style="list-style-type: none">● Runs multiple experiments at once in the data system● Add text here	Add text here
Product management	<ul style="list-style-type: none">● Determines features of products that are liked by customers● Add text here	Add text here

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