

OVERVIEW OF ARTS MANAGEMENT PROGRAMS AND COURSES

MAS Arts Management (Master's Degree)

CAS Strategic Arts Management
fall semester

CAS Cultural Entrepreneurship
fall semester

CAS Kulturmarketing und Kulturvermittlung
spring semester

CAS Cultural Politics and Cultural Promotion
spring semester

All CAS courses and continuing education courses (WBK) can be taken individually and in any order.

Continuing Education Courses (WBK)

WBK Sustainability in the Arts
Part of CAS Cultural Entrepreneurship

WBK Fundraising in the Arts
Part of CAS Arts Marketing and Cultural Mediation

WBK Arts History: From Antiquity to Post-Modern Era
Propaedeutic course of MAS Arts Management

WBK Future-Proof Cultural Organizations



Arts Management Reader

WJ Hussar



Arts Management Reader:

Arts Management Jennifer Radbourne, 2023-04-14 Arts management is no longer a resting place for enthusiastic amateurs or artists with insufficient talent to make the big time. Rather, it is increasingly being recognised as a profession with a set of skills which need to be learnt. Arts Management is a comprehensive handbook for arts administrators working in all art forms and in organisations ranging from small community co-operatives to large national flagships. With extensive Australian case studies, it covers cultural policy, fundraising, legal issues, marketing and public relations, managing people and money, and event management. Arts Management is an essential reference for practising arts administrators and students.

Arts Management Derrick Chong, 2009-12-18 The second edition of Arts Management has been thoroughly revised to provide an updated comprehensive overview of this fast-changing subject. Arts managers and students alike are offered a lively, sophisticated insight into the artistic, managerial, and social responsibilities necessary for those working in the field. With new case studies and several new chapters, Derrick Chong takes an interdisciplinary approach in examining some of the main impulses informing discussions on the management of arts and cultural organizations. These are highly charged debates since arts managers are expected to reconcile managerial, economic, and aesthetic objectives. Topics include arts and the State, with reference to the instrumentalism of the arts and culture business, and the arts ownership and control of arts organizations, arts consumption, and consumers, including audience development and arts marketing, managing for excellence, and artistic integrity, financial investing in the arts, namely fine arts funds and theatre angels, philosophies of philanthropy. Incorporating a deliberately diverse range of sources, Arts Management is essential reading for students on arts management courses and provides valuable insights for managers already facing the management challenges of this field. **The Arts**

Management Reader Alvin H. Reiss, 1979-10-01 *Arts and Cultural Management* Constance DeVereaux, 2018-09-03 Arts and Cultural Management Sense and Sensibilities in the State of the Field opens a conversation that is much needed for anyone identifying arts management or cultural management as primary areas of research, teaching, or practice. In the evolution of any field, arises the need for scrutiny, reflection, and critique, as well as to display the advancements and diversity in approaches and thinking that contribute to a discipline's forward progression. While no one volume could encompass all that a discipline is or should be, a representational snapshot serves as a valuable benchmark. This book is addressed to those who operate as researchers, scholars, and practitioners of arts and cultural management. Driven by concerns about quality of life, globalization, development of economies, education of youth, the increasing mobility of cultural groups, and many other significant issues of the twenty-first century, governments and individuals have increasingly turned to arts and culture as means of mitigating or resolving tough policy issues. For their growth, arts and culture sectors depend on people in positions of leadership and management who play a significant role in the creation, production, exhibition, dissemination, interpretation, and evaluation of arts and culture experiences for publics and policies. Less than a century old as a formal field of inquiry,

however arts and cultural management has been in flux since its inception What is arts and cultural management remains an open question A comprehensive literature on the discipline as an object of study is still developing This State of the Discipline offers a benchmark for those interested in the evolution and development of arts and cultural management as a branch of knowledge alongside more established disciplines of research and scholarship Arts Administration Malcolm Anderton, John Pick, 2002-09-11 The nature of arts administration and management has changed dramatically over the last decade with policy funding and restructuring all playing major parts Following on from the successful first edition Arts Administration has now been updated to include arts policy under the new UK Ministry of Heritage the workings of the national lottery and the role of ethnic minority fringe and community arts Ten new case studies include a variety of problems commonly encountered in arts administration such as balancing budgets marketing fund raising and programming Arts administration is presented here in an historical social and practical context An essential read for students those engaged in administering the arts and for anyone concerned with the arts in contemporary society **The Art of Reading and Speaking** James Fleming, 1904 **PERF1034**, 2022 **The Arts**, 1923 *Readers' Guide to Periodical Literature*, 1922 **Arts Management** Carla Stalling Walter, 2015 Arts Management is designed as an upper division undergraduate and graduate level text that covers the principles of arts management It is the most comprehensive up to date and technologically advanced textbook on arts management on the market While the book does include the background necessary for understanding the global arts marketplace it assumes that cultural fine arts come to fruition through entrepreneurial processes and that cultural fine arts organizations have to be entrepreneurial to thrive Many cases and examples of successful arts organizations from the United States and abroad appear in every chapter A singular strength of Arts Management is the author's skilful use of in text tools to facilitate reader interest and engagement These include learning objectives chapter summaries discussion questions and exercises case studies and numerous examples and cultural spotlights Online instructor's materials with PowerPoints are available to adopters **The Law Times**, 1887 *Directory American Society of Journalists and Authors*, 1982 *Reading at Risk*, 2004 **Reading as a Fine Art** Ernest Legouvé, 1878 **Reader's Index and Guide**, 1915 **The Printing Art**, 1915 **List of Documents and Publications in the Field of Mass Communication** Unesco, 1980 *The Readers' Guide and Students' Review* Hampstead Public Libraries (London, England), 1910 **Catalogue ...** Illinois State University, 1928 **The Art of Reading** Ernest Legouvé, 1885

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