

PROBLEM-SOLUTION-IMPACT CASE STUDY TEMPLATE

CASE STUDY

ISSUE



1

An inadequate number of high-speed charging stations in key urban areas led to extended downtime for our EV logistics fleet.

2

Inefficient route planning for EV logistics led to increased energy consumption and reduced delivery capacity.

3

Lack of real-time tracking and management of the EV fleet hindered operational transparency and responsiveness.

IMPACT



This limitation led to a 20% decrease in delivery speed and efficiency, resulting in a noticeable dip in customer satisfaction.

The inefficient routing caused a 15% increase in energy usage and a 10% reduction in daily delivery volume.

This gap led to challenges in fleet management, including delayed responses to maintenance needs and underutilization of vehicles.

SOLUTION



Positive Charge installed advanced, rapid-charging stations at strategic urban locations, significantly reducing charging time and fleet downtime.

We implemented a dynamic route optimization software, integrating real-time traffic and vehicle charge data, thereby optimizing routes for energy efficiency and delivery speed.

We developed and integrated a comprehensive fleet management system, including real-time tracking, predictive maintenance alerts, and utilization analysis.

Guide To AI Content Creation Case Study Examples Organically Step By

Chao Zhang



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