DUST OR MAGIC

Secrets of Successful
Multimedia
Design

Bob Hughes

[Dust Or Magic Secrets Of Successful Multimedia Design](#)

VM Jensen

Dust Or Magic Secrets Of Successful Multimedia Design:

    Dust Or Magic Bob Hughes,2000 There is much information about creativity traditional wisdom and new scientific knowledge This work aims to assemble this knowledge in a way that shows its immediate relevance to new industries It is intended to be a pick up and use resource   **Thoughtful Interaction Design** Jonas Lowgren,Erik Stolterman,2007-01-26 The authors of Thoughtful Interaction Design go beyond the usual technical concerns of usability and usefulness to consider interaction design from a design perspective The shaping of digital artifacts is a design process that influences the form and functions of workplaces schools communication and culture the successful interaction designer must use both ethical and aesthetic judgment to create designs that are appropriate to a given environment This book is not a how to manual but a collection of tools for thought about interaction design Working with information technology called by the authors the material without qualities interaction designers create not a static object but a dynamic pattern of interactivity The design vision is closely linked to context and not simply focused on the technology The authors action oriented and context dependent design theory drawing on design theorist Donald Sch n s concept of the reflective practitioner helps designers deal with complex design challenges created by new technology and new knowledge Their approach based on a foundation of thoughtfulness that acknowledges the designer s responsibility not only for the functional qualities of the design product but for the ethical and aesthetic qualities as well fills the need for a theory of interaction design that can increase and nurture design knowledge From this perspective they address the fundamental question of what kind of knowledge an aspiring designer needs discussing the process of design the designer design methods and techniques the design product and its qualities and conditions for interaction design   *The DVD and the Study of Film* M. Parker,2011-05-23 Drawing on interviews with producers directors and scholars and examining the DVD s supplementary features this book explores how the format at its best combines the enthusiasm of a fan cinematic nostalgia and scholarly insight   **Creativity** Rob Pope,2005-04-15 Creativity Theory History Practice offers important new perspectives on creativity in the light of contemporary critical theory and cultural history Innovative in approach as well as argument the book crosses disciplinary boundaries and builds new bridges between the critical and the creative It is organised in four parts Why creativity now offers much needed alternatives to both the Romantic stereotype of the creator as individual genius and the tendency of the modern creative industries to treat everything as a commodity defining creativity creating definitions traces the changing meaning of create from religious ideas of divine creation from nothing to advertising notions of concept creation It also examines the complex history and extraordinary versatility of terms such as imagination invention inspiration and originality dreation as myth story metaphor begins with modern re tellings of early African American and Australian creation myths and picking up Biblical and evolutionary accounts along the way works round to scientific visions of the Big Bang bubble universes and cosmic soup creative practices cultural processes is a critical anthology of materials chosen to promote fresh

thinking about everything from changing constructions of literature and design to artificial intelligence and genetic engineering Rob Pope takes significant steps forward in the process of rethinking a vexed yet vital concept all the while encouraging and equipping readers to continue the process in their own creative or re creative ways Creativity Theory History Practice is invaluable for anyone with a live interest in exploring what creativity has been is currently and yet may be

Human Computer Interaction Qiyang Chen,2001 As human life increasingly relates to and relies upon interactions with computer systems researchers designers managers and users continuously develop desires to understand the current situations and future development of human computer interactions Human Computer Interactions Issues and Challenges focuses on the multidisciplinary subject of HCI which impacts areas such as information technology computer science psychology library science education business and management This book geared toward researchers designers analysts and managers reflects the most current primary issues regarding human computer interactive systems by emphasizing effective design use and evaluation of such systems *Www.animation* Jenny Chapman,2002 From buying airline tickets and reading the news to researching information and tracking finances the Web is transforming every area of life It s also led many media professionals to believe the future of the moving image is not on the screen but on the Internet Covering everything from creating simple animations to producing video and beyond www animationprovides a comprehensive up to date overview of planning designing producing and processing Web animation Readers will discover dozens of step by step techniques for sequencing programming creating audio and enhancing synchronization gain an understanding of the basic technical components involved receive the latest info on hi tech programs like Flash and Shockwave find helpful Web sites and more A valuable one stop resource for every new media artist *Interactions* ,1999 A magazine for designers of interactive products *Managing Multimedia* Elaine England,Andy Finney,2002 This volume takes you through the various stages in a project client requirements understanding clients contracts team selection copyright issues multimedia elements interface design testing localization and a section on managing small quick projects Hypertext ,2001 *Children's Software & New Media Revue* ,2003 **Works and Days** ,2004 **Proceedings of the Institution of Civil Engineers** ,2003 **The British National Bibliography** Arthur James Wells,2005 *Dust Or Magic, Creative Work in the Digital Age* Bob Hughes,2007 A book for the interface workers Dust or Magic was primarily written for the young talented people whose creative instincts are kindled by computers and live to create good stuff but who are systematically betrayed by the managerial types in suits who hire them set them absurd tasks and sack them when their half baked schemes go belly up It is also for people who simply want to know how human creativity fares in the digital age Originally published by Addison Wesley under the title Dust or Magic Secrets of successful multimedia design this book is in part a secret history of computers a history told from the vantage point of the people who did the work We have insiders accounts of a range of influential products and projects many of which were in danger of being forgotten The scene is illuminated by recent insights

into creativity and well being from the fields of psychology and neuroscience as well as tried and tested practical strategies for workplace survival from other industries The author Bob Hughes has been a creative for most of his working life first a calligrapher then an advertising artist and copywriter before discovering computers in the mid 1980s He now teaches at Oxford Brookes University on the MA in Interactive Media Publishing and researches and writes about the wider impact of electronics and computers in workplaces world wide He also campaigns on behalf of migrants refugees and all precarious workers What you are doing is stripping away the corporate bullshit from this revolution its ours not theirs Reclaim the pixels Chris McEvoy Creator of Usability Must Die www usabilitymustdie com There are many books explaining why software projects go sour this one breaks the mold by showing how they come good Malcolm Cook Senior Lecturer in Human Factors University of Abertay It was incredibly engrossing I expected to skim through it and found myself reading it avidly putting aside all the other work I should have been doing It rang so true about so many things about the process of creating the virtual world we spend so much time in that I m dying to share it with others who also create for it or want to Aleen Stein co founder of the Voyager Company and CEO of Organa inc www organa com More information on www idhub com magic

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