

**Computer Briefing: Using the  
Trends for Better Managerial  
Decisions (Wiley Management  
Series on Problem Solving,  
Decision Making and Strategic  
Thinking)**

Salerno, Lynn M.

# Computer Briefing Using The Trends For Better Managerial Decisions

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## **Computer Briefing Using The Trends For Better Managerial Decisions:**

Computer Briefing Lynn M. Salerno, 1986 A quick non technical authoritative digest of the major computer issues trends and technologies management must understand to do business today Written in the same down to earth style as Ms Salerno's Harvard Business Review articles it guides managers around the hurdles of the information age Topics covered include artificial intelligence telecommunications office automation and security Critical Issues in the Information Age American Federation of Information Processing Societies, 1991 No descriptive material is available for this title **Healthcare Financial Management**, 1986-07 Some issues accompanied by supplements *Harvard Business School Core Collection* Baker Library, 1993 *Harvard Business School Core Collection 1995* Baker Library, 1995 Computerization and Controversy Charles Dunlop, Rob Kling, 1991 Over 50 collected essays introduce some of the major social controversies about the computerization of society They point out the social processes which drive and shape computerization and identify the resulting paradoxes and ironies **Computer, Self, and Society** Michael G. Wessells, 1990 **Air Force Journal of Logistics**, 1982 **Library Hi Tech Bibliography**, 1991 *Books in Series, 1876-1949* R.R. Bowker Company, 1982 *The British Library General Catalogue of Printed Books, 1986 to 1987* British Library, 1988 **Contemporary Authors** Hal May, 1986-12 Your students and users will find biographical information on approximately 300 modern writers in this volume of Contemporary Authors Authors in this volume include William Least Heat Moon Jack London Oscar Wilde Dorothy Sayers Fuzzy Logic in Management Christer Carlsson, Mario Fedrizzi, Robert Fuller, 2012-12-06 Fuzzy Logic in Management demonstrates that difficult problems and changes in the management environment can be more easily handled by bringing fuzzy logic into the practice of management This explicit theme is developed through the book as follows Chapter 1 Management and Intelligent Support Technologies is a short survey of management leadership and what can be gained from support technologies Chapter 2 Fuzzy Sets and Fuzzy Logic provides a short introduction to fuzzy sets fuzzy relations the extension principle fuzzy implications and linguistic variables Chapter 3 Group Decision Support Systems deals with group decision making and discusses methods for supporting the consensus reaching processes Chapter 4 Fuzzy Real Options for Strategic Planning summarizes research where the fuzzy real options theory was implemented as a series of models These models were thoroughly tested on a number of real life investments and validated in 2001 Chapter 5 Soft Computing Methods for Reducing the Bullwhip Effect summarizes research work focused on the demand fluctuations in supply chains The program enhanced existing theoretical frameworks with fuzzy logic modeling Chapter 6 Knowledge Management outlines the collection storing transfer and management of knowledge using fuzzy logic The principles are worked out in detail with software agents Chapter 7 Mobile Technology Application introduces various applications including empirical facts and how mobile technology can be supported with software agents Implicitly the book develops themes that successful companies should use to 1 master effectiveness and quality in both the details and the whole 2 build on and work

with flexibility and 3 support continuous learning in both the organizational and the individual level     The Cumulative Book Index ,1988 A world list of books in the English language     **Whitaker's Cumulative Book List** ,1986     *British Books in Print* ,1986     Association Management ,1986     Computer Decisions ,1986     *Bibliographic Guide to Computer Science* ,1987     *Managerial Decision Support Systems* Madan G. Singh,Khalil S. Hindi,Diane Salassa,1988

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