

The CREATIVE MANAGER'S

Pocketbook

A pocketful of tools, tips, and techniques for managers and professionals for whom creativity means business, personal and personal growth.

John Townsend &
Jacques Farina



Creative Managers Pocketbook

John Townsend



Creative Managers Pocketbook:

Creative Manager's Pocketbook John Townsend,2015-09-16 According to management guru Peter Drucker the enterprise that does not innovate inevitably ages and declines The Creative Manager s Pocketbook is a treasure trove of techniques tools and triggers that will help you produce creative ideas There are 10 ready to use techniques with such intriguing names as Nyaka Merlin Eureka and Brainfaxing In each case the author explains what the technique is in what way it can be used how to apply it and what materials will be required Elsewhere the book looks at the different areas e g product development customer service efficiency that can benefit from innovation and how to sell new and creative ideas The numerous exercises tests and quizzes will keep you involved and help you discover just how creative you are **The**

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Manager's Pocketbook , **The Mentoring Pocketbook** Geof Alred,Bob Garvey,Richard Smith,2000 SMALL 4 X 6 BOOK PROVEN TIPS TOOLS AND TECHNIQUES FOR MENTORS **Manager's Pocketbook** John Townsend,2014-01-01 The Manager s Pocketbook is aimed at team leaders supervisors and people managers of all levels The 5th edition of this popular title in the Pocketbook Series will be published in March 2014 Using the acronym POLCA the pocketbook teaches the five essential management skills P for planning O for organising L for leading C for coaching correcting and A for achieving There is a separate chapter on each of these five skills preceded by an overview of the manager s role The Manager s Pocketbook is extensively illustrated and concisely presented reflecting the lively right brained approach that author John Townsend has developed throughout his long career in helping managers excel and deal with the many challenges they face

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trying to be influential with my own staff I quickly realised that influencing is a much broader topic than I had imagined I gained from it an understanding that I stand a better chance of maximizing my effectiveness if I play to my own strengths rather than trying to meet other s expectations of me Most importantly I learnt that some of the influencing I see employed by others is really manipulations and not only is it not necessary but it can in fact be counterproductive to subscribe to this method It was very reassuring to hear that I don t have to become someone I m not in order to extend my influence About the authors Lois Burton and Deborah Dalley Deborah Dalley and Lois Burton both have their roots in the field of learning and development in which they have worked for over 20 years Both run successful consultancy and coaching businesses and work on many collaborative projects as colleagues and friends With backgrounds that span work in the public private and voluntary sectors Lois and Deborah share many professional interests and values and bring complementary experience to their work Deborah and Lois run many workshops and programs which include the development of influencing skills and together have developed the popular Beyond series of workshops which provide a unique forum for leaders to receive individual in depth feedback on their impact presence and ability to influence in a variety of settings [The Manager's Pocketbook](#) Dr John Sims Townsend,John Townsend,Julie Perkins,1999-07 Learn the POLCA the 5 essential management skills P is for Planning the essentials of good planning and objective setting O for Organizing managing time and work and decision making L for Leading team building leadership motivation and communication C for Controlling correcting errors reviewing and appraising A for Achieving the action planning section For team leaders supervisors and people managers of all levels *Teamworking Pocketbook* Ian Fleming,2016-12-30 The Teamworking Pocketbook has long been at the heart of the successful Management Pocketbooks Series Now in its third edition this popular title looks at the differences between groups and teams and between teambuilding and teamworking the types of problems preventing teams from being effective and offers plenty of practical advice for countering such difficulties Leadership conflict management and understanding group behaviour are among the many subjects covered in this illustrated hands on guide Also available in the series Teambuilding Activities Pocketbook Team Coaching Pocketbook Advanced Coaching Pocketbook *Starting in Management Pocketbook* Patrick Forsyth,2015-09-16 There is only one opportunity to make a good a start and this Pocketbook will help new managers do just that Central to The Starting in Management Pocketbook are team skills creating staff loyalty and commitment building working relationships that are constructive and creative and forging teams that are successful The author begins by defining management identifying the skills required and highlighting the different styles of management The importance of reconnaissance and preparation prior to taking up the post is then dealt with before spotlighting the key issues facing managers on day one in the new job *The Advertiser's Pocketbook* International Correspondence Schools,1910 **The British National Bibliography** Arthur James Wells,2009 [Whitaker's Book List](#) ,1991

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