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Business Intelligence with **ColdFusion**



John W. Gosney and
Christine M. Mears

Business Intelligence With Cold Fusion

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Business Intelligence With Cold Fusion:

Business Intelligence with Cold Fusion John Gosney,Christine M. Mears,2000 Geared toward experienced application developers this book provides a solid understanding of ColdFusion and project management principles while taking readers through a complete example of how to successfully implement business intelligence CD ROM contains a demonstration of a ColdFusion server a development environment and an HTML version of the book

Decision Support Systems for Business Intelligence Vicki L. Sauter,2014-08-21 Praise for the First Edition This is the most usable decision support systems text i t is far better than any other text in the field Computing Reviews Computer based systems known as decision support systems DSS play a vital role in helping professionals across various fields of practice understand what information is needed when it is needed and in what form in order to make smart and valuable business decisions Providing a unique combination of theory applications and technology Decision Support Systems for Business Intelligence Second Edition supplies readers with the hands on approach that is needed to understand the implications of theory to DSS design as well as the skills needed to construct a DSS This new edition reflects numerous advances in the field as well as the latest related technological developments By addressing all topics on three levels general theory implications for DSS design and code development the author presents an integrated analysis of what every DSS designer needs to know This Second Edition features Expanded coverage of data mining with new examples Newly added discussion of business intelligence and transnational corporations Discussion of the increased capabilities of databases and the significant growth of user interfaces and models Emphasis on analytics to encourage DSS builders to utilize sufficient modeling support in their systems A thoroughly updated section on data warehousing including architecture data adjustment and data scrubbing Explanations and implications of DSS differences across cultures and the challenges associated with transnational systems Each chapter discusses various aspects of DSS that exist in real world applications and one main example of a DSS to facilitate car purchases is used throughout the entire book Screenshots from JavaScript and Adobe ColdFusion are presented to demonstrate the use of popular software packages that carry out the discussed techniques and a related Web site houses all of the book s figures along with demo versions of decision support packages additional examples and links to developments in the field Decision Support Systems for Business Intelligence Second Edition is an excellent book for courses on information systems decision support systems and data mining at the advanced undergraduate and graduate levels It also serves as a practical reference for professionals working in the fields of business statistics engineering and computer technology

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The Software Encyclopedia ,1986

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customer is going or clicking to on their site in order to gain meaningful information about that customer s preferences Following Ralph Kimball s The Data Webhouse Toolkit 0 471 37680 9 where he provides the blueprint Clickstream Data Warehousing fills developers in on all the technical details that go into building a Web enabled data warehouse The authors review all key architectural and design issues that developers need to masterfully build a Webhouse using examples to illustrate key points Companion Web site features code examples from the book and links to related Web sites **The Informix Handbook** Ron Flannery,2000 The all in one reference for Informix administrators developers and DBAs The Informix Handbook is the most comprehensive Informix desktop reference ever published No matter what platform or version of Informix you use here are the complete results focused answers you d have to search through piles of documentation for if you could find them at all Whether you re a developer DBA manager Web professional or end user this is the one Informix resource that delivers it all **InfoWorld** ,2004-06-07 InfoWorld is targeted to Senior IT professionals Content is segmented into Channels and Topic Centers InfoWorld also celebrates people companies and projects

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In a period characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its power to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Business Intelligence With Cold Fusion**," a mesmerizing literary creation penned by way of a celebrated wordsmith, readers embark on an enlightening odyssey, unraveling the intricate significance of language and its enduring impact on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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