

CROSSROADS OF ENTREPRENEURSHIP

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Crossroads Of Entrepreneurship

Zoltán J. Ács



Crossroads Of Entrepreneurship:

Crossroads of Entrepreneurship Guido Corbetta, Morton Huse, Davide Ravasi, 2004-03-31 Combines different disciplinary perspectives management economics sociology business history Addresses current topics like ethnic entrepreneurship the role of the state and state owned companies in promoting entrepreneurship entrepreneurship and family business collective entrepreneurship differences in entrepreneurship dynamics around the world Gathers perspectives from different countries and research traditions Softcover version of the original that published in March 2004

Entrepreneurship Theory at the Crossroads: Paradigms & Praxis (Second Edition) Mathew J. Manimala, 2005-10-21 The book is a collection of the author's major research papers on entrepreneurship deriving valuable propositions from a wide range of entrepreneurial practices It contains eight newly added chapters including a brilliant critique on the author's Theory of Entrepreneurial Heuristics by three British scholars The papers included in this book deal with a variety of themes in entrepreneurship theory Chapter 1 Entrepreneurial Innovation Beyond Schumpeter Chapter 2 Innovative Entrepreneurship Testing the Theory of Environmental Determinism Chapter 3 Entrepreneurial Heuristics A Comparison between High PI Pioneering Innovative and Low PI Ventures Chapter 4 Rules of Thumb that help Innovators A Tale of Two Entrepreneurs Chapter 5 New Venture Strategies The Innovators Choice Chapter 6 Beyond Innovators and Imitators A Taxonomy of Entrepreneurs Chapter 7 Networking for Innovation Anecdotal Evidences from a Large Sample Study of Innovative Enterprises Chapter 8 Higher Education Enterprise Co operation and the Entrepreneurial Graduate The Need for a New Paradigm Chapter 9 Organizational Learning through Partnerships The Case of SMEs Chapter 10 Managing R D in SMEs Taking Advantage of the Giants Shoulders Chapter 11 Growth Venture Policies and Founder Characteristics Evidence from British High Growth and Low Growth Ventures Chapter 12 Policies and Founder Characteristics of New Technology Based Firms NTBFs A Comparison between British and Indian Firms Chapter 13 Founder Characteristics and Start up Policies of Entrepreneurial Ventures A Comparison between British and Indian Enterprises Chapter 14 Entrepreneurial Motivation Revisited Chapter 15 Promoting Industrial Clusters in India Lessons from Europe and East Asia Chapter 16 Entrepreneurship in Established Indian Firms Strategies for Coping with Large Scale Changes in the Business Environment Chapter 17 Financing Innovation Strategies of Established versus Start up Ventures Chapter 18 Turnaround Management A Stage Theory for the Doubly Entrepreneurial Act Chapter 19 Entrepreneurial Framework Conditions and Activity Levels in India Results of a National Survey Compared with the Global Scenario Chapter 20 Epilogue Manimala's Entrepreneurial Cognition Research The Beginning of Deep Entrepreneurial Cognition Research *Entrepreneurs at the Crossroads*, 2006-01-01 *American crossroads* Tom Peters, 1988 *Venture Capital at the Crossroads* William D. Bygrave, Jeffrey A. Timmons, 1992 Examines the role of venture capital in the creation of new businesses The book provides information on the size of the industry and how risk taking and the time perspectives of its practitioners are changing and shows how venture capital is more than a question

of lending money Crossroads: God's Road Map for Entrepreneurs Audrea Heard,2019-09-03 Crossroads God s Roadmap for Entrepreneurs is a book designed to help Born Again Believers find God s Plan for their Business It is written to express the 15 Marks of the Kingdom Blueprint How to find your flowing streams of income all while submitting to the process that God has for your Entrepreneurial Journey Join Audrea as she exposes her journey in Entrepreneurship and walks you to the path of your God ordained success **Venture Capital at the Crossroads** William D. Bygrave,Jeffrey Timmons,2013

Venture capital VC has had a profound impact on the U S and world economies The landmarks of venture capitalism are the formation of the venture capital fund ARD in 1946 and the establishment of small business investment companies by the U S Small Business Administration in 1958 After a boom in the 1960s the VC industry all but collapsed between 1970 and 1977 The VC industry revived in the 1980s and reached a peak in 1987 from which it declined At the moment of its decline in 1990 the industry was radically altered and transformed and was at a crossroads from its recent shake out This book examines the state of the VC industry at this point in 1990 examining current trends developments and practices and looking at future prospects for the industry suppliers and users of risk capital as well as the nation s economy as a whole The VC industry has been transformed by two changes 1 New and specialized financial and investment strategies emphasize deal making transaction crafting and closing fee generating and short term gains This merchant capital approach is oriented to investing in established firms as opposed to the classic VC approach of providing equity financing in new emerging innovating and technology based firms This change may be due to professionals entering the field from MBA backgrounds rather than business building backgrounds 2 The altered market has resulted in reduced opportunities globalization increase in available capital and dominance of institutional money and the VC industry is losing its classic company building skills The major virtue of the traditional VC industry which has been a wellspring of innovation and great rewards is the skills brought by the venture capitalists that add value in the firm s forming building and harvesting Changes in the VC industry are seen in an explosion of investing activity heterogeneity of industry structure niche funds declines in rate of return and increased competition and shake out Examples of classic revolutionary industries financed by VC are the semiconductor computer and biotechnology industries Some lessons from these industries are drawn Lessons are also drawn from the case of the Winchester disc drive industry which represents a case of capital market myopia Historical VC returns have been in the 10% to 20% range occasionally in the 20% to 30% range and rarely higher The main reason for the unsatisfactory returns on VC since 1983 has been the initial public offering IPO drought The benefits and implications for the VC industry of syndicated investments are examined The contribution of VC to economic development is explored in terms of internal and external factors Some high tech regions were not planned some planned regional centers have failed Three factors affect the flow of VC investors who put up the money entrepreneurs who form the company and the venture capitalists The value added of classic VC investment lies in the guidance contracts know how and support of the backers The relationship between the

venture capitalist and management team critically affects the success of the venture Also examined are relationships between flows of VC and public policy capital markets new technologies and changes in industries Most important in fostering VC are government policies Since VC is vital element to entrepreneurship the U S must actively foster classic venture capital by changing some national attitudes and policies in culture education and role of government for which recommendations and suggestions are offered TNM

Entrepreneurship Theory at Cross Roads Mathew J. Manimala,1999 [Handbook on the Business of Sustainability](#) Gerard George,Martine R. Haas,Havovi Joshi,Anita M. McGahan,Paul Tracey,2022-02-11 This ground breaking Handbook uniquely focuses on the business of sustainability offering a fresh insight and practical solutions to the challenges that businesses face in making human activity sustainable It is organized into four distinctive themes that cut across levels of analysis and illustrate a rich set of solution contexts that will guide future research

Capitalism at the Crossroads Stuart L. Hart,2010-06-15 Today s era of economic crisis has sent a powerful message The age of mercenary capitalism is ending We must finally embark on a new age of sustainable stakeholder based capitalism While enlightened executives and policymakers understand the critical need for change few have tangible plans for making it happen In *Capitalism at the Crossroads* Next Generation Business Strategies for a Post Crisis World Third Edition Stuart L Hart presents new strategies for identifying sustainable products technologies and business models that will drive urgently needed growth and help solve social and environmental problems at the same time Drawing on his experience consulting with top companies and NGOs worldwide Hart shows how to craft your optimal sustainability strategy and overcome the limitations of traditional greening approaches In this edition he presents new and updated case studies from the United States and around the world demonstrating what s working and what isn t He also guides business leaders in building an organizational infrastructure for sustainability one that can survive budgeting and boardrooms recharging innovation and growth throughout your enterprise Discover The new business case for pursuing sustainable capitalism Sustainability strategies that go far beyond environmental sensitivity How to fully embed your enterprise in the local context and why you should Tactics for making long term sustainability work in a short term world

[Rethinking the MBA](#) Srikant Datar,David A. Garvin,Patrick G. Cullen,2010-04-22 Business Schools Face Test of Faith Is It Time to Retrain B Schools As these headlines make clear business education is at a major crossroads For decades MBA graduates from top tier schools set the standard for cutting edge business knowledge and skills Now the business world has changed say the authors of *Rethinking the MBA* and MBA programs must change with it Increasingly managers and recruiters are questioning conventional business education Their concerns Among other things MBA programs aren t giving students the heightened cultural awareness and global perspectives they need Newly minted MBAs lack essential leadership skills Creative and critical thinking demand far more attention In this compelling and authoritative new book the authors Document a rising chorus of concerns about business schools gleaned from extensive interviews with deans and executives

and from a detailed analysis of current curricula and emerging trends in graduate business education Provide case studies showing how leading MBA programs have begun reinventing themselves for the better Offer concrete ideas for how business schools can surmount the challenges that come with reinvention including securing faculty with new skills and experimenting with new pedagogies Rich with examples and thoroughly researched Rethinking the MBA reveals why and how business schools must define a better pathway for the future Business Administration in Central Europe Alojzy Zbigniew Nowak, Beata Glinka, Przemysław Hensel, 2005

Digitizing as a Driver of Sustainable Economy, Health and Environment Rauno Rusko, Ville Pietiläinen, 2025-09-25 This book provides topical information for digitizing sustainable business health and environment for practitioners and scholars This combination of themes proved to be fruitful the book provides useful details nuances and implications for digitizing and Artificial Intelligence AI After reading this book you will understand management opportunities values and challenges related to various forms of digitizing Digitizing is not an intrinsic value but it enables improved and responsible activities and results for everyday life in business health and administration This book helps to understand these opportunities and awaken new ideas and pondering about digitizing on the practical and theoretical level *The Art of Lenormand Reading* Alexandre Musruck, 2018-04-28 Welcome to the world of Lenormand This system of divination was inspired by Madame Adelaide Lenormand a well known psychic at the time of the French Revolution and was first realized in the late 1700s This guide will help readers master a style that yields practical advice applicable to today's world Receive answers to your most puzzling questions by following simple steps that lead you through each of the 36 cards Learn to work with spreads that will take you from beginning layouts to the famed revealing of the 8 keys that unlock the Grand Tableau which uses all the cards in one spread for an in depth reading Identify and understand the symbolism of regular playing cards find out the physical attributes of people identified in your readings learn about love health money time and more Can be used with any Lenormand deck Capitalism at the Crossroads Stuart L. Hart, 2007-07-18 Capitalism at the Crossroads is built on strong theoretical underpinnings and illustrated with many practical examples The author offers a pioneering roadmap to responsible macroeconomics and corporate growth Clayton Christensen Professor of Business Administration Harvard Business School and author of *The Innovator's Dilemma* I hope this book will be able to influence the thought processes of corporations and motivate them to adapt to forthcoming business realities for the sake of their own long term existence Besides business leaders this is a thought provoking book for the readers who are looking for solutions to capitalism's problems Muhammad Yunus Founder and Managing Director Grameen Bank Bangladesh and 2007 Nobel Peace Prize recipient Capitalism at the Crossroads is a practical manifesto for business in the twenty first century Professor Stuart L Hart provides a succinct framework for managers to harmonize concerns for the planet with wealth creation and unambiguously demonstrates the connection between the two This book represents a turning point in the debate about the emerging role and responsibility of business in society C K Prahalad Ross School of Business University

of Michigan co author of Competing for the Future and author of The Fortune at the Bottom of the Pyramid Stuart Hart was there at the beginning Years ago when the term sustainability had not yet reached the business schools Stuart Hart stood as a beacon glowing in the umbrage It is clear commerce is the engine of change design the first signal of human intention and global capitalism is at the crossroads Stuart Hart is there again this time lighting up the intersection William McDonough University of Virginia co author of Cradle to Cradle Professor Hart is on the leading edge of making sustainability an understandable and useful framework for building business value This book brings together much of his insights developed over the past decade Through case studies and practical advice he argues powerfully that unlimited opportunities for profitable business growth will flow to those companies that bring innovative technology and solutions to bear on some of the world s most intractable social and environmental problems Chad Holliday Chairman and CEO DuPont Capitalism at the Crossroads clearly reveals the essence of what sustainability means to today s business world Hart s analysis that businesses must increasingly adopt a business framework based on building sustainable value speaks to the entire sustainability movement s relevance Sustainability is more than today s competitive edge it is tomorrow s model for success Don Pether President and CEO Dofasco Inc Stuart Hart has written a book full of big insights painted with bold strokes He may make you mad He will certainly make you think Jonathan Lash President The World Resources Institute A must read for every CEO and every MBA John Elkington Chairman SustainAbility This book provides us with a vast array of innovative and practical ideas to accelerate the transformation to global sustainability and the role businesses and corporations will have to play therein Stuart Hart manages to contribute in an essential way to the growing intellectual capital that addresses this topic But beyond that the book will also prove to be a pioneer in the literature on corporate strategy by adding this new dimension to the current thinking Jan Oosterveld Professor IESE Business School Barcelona Spain Member Group Management Committee Ret Royal Philips Electronics Capitalism at the Crossroads captures a disturbing and descriptive picture of the global condition Dr Hart constructs a compelling new corporate business model that simultaneously merges the metric of profitability along with societal value and environmental integrity He challenges the corporate sector to take the lead and to invoke this change so that the benefits of capitalism can be shared with the entire human community worldwide Mac Bridger CEO of Tandus Group Stuart L Hart makes a very important contribution to the understanding of how enterprise can help save the world s environment Crucial reading Hernando de Soto President of The Institute for Liberty and Democracy and author of The Mystery of Capital Stuart Hart s insights into the business sense of sustainability come through compellingly in Capitalism at the Crossroads Any businessperson interested in the long view will find resonance with his wise reasoning Ray Anderson Founder and Chairman Interface Inc This stimulating book documents the central role that business will play in humanity s efforts to develop a sustainable global economy Professor Hart presents an attractive vision of opportunity for those corporations that develop the new technologies new business models and new mental frames that are essential to a

sustainable future Jeffrey Lehman Former President of Cornell University The people of the world are in desperate need of new ideas if global industrial development is ever to result in something other than the rich getting richer and the poor getting poorer with nature and potentially all of us suffering the collateral damage Few have contributed more to meeting this need over the past decade than Stuart Hart by helping to illuminate the potential role for business and new thinking in business strategy in the journey ahead Capitalism at the Crossroads challenges provokes and no doubt will stimulate many debates which is exactly what is needed Peter Senge Massachusetts Institute of Technology Chairperson of the Society for Organizational Learning and author of The Fifth Discipline The Art and Practice of The Learning Organization New Foreword by Al Gore Brand New Second Edition Completely Revised with Up to the minute trends and lessons learned New and updated case studies The latest corporate responses to climate change energy and terrorism Global capitalism stands at a crossroads facing terrorism environmental destruction and anti globalization backlash Today s global companies are at a crossroads too searching desperately for new sources of profitable growth Stuart L Hart s Capitalism at the Crossroads Second Edition is about solving both of those problems at the same time It s about igniting new growth by creating sustainable products that solve urgent societal problems It s about using new technology to deliver profitable solutions that reduce poverty and protect the environment It s about becoming truly indigenous to all your markets and avoiding the pitfalls of first generation greening and sustainability strategies Hart has thoroughly revised this seminal book with new case studies trends and lessons learned including the latest experiences of leaders like GE and Wal Mart You ll find new insights from the pioneering BoP Protocol initiative in which multinationals are incubating new businesses in income poor communities You ll also discover creative new ways in which corporations are responding to global warming and terrorism More than ever this book points the way toward a capitalism that s more inclusive more welcome and far more successful for both companies and communities worldwide Paths to profitable sustainability Lessons from GE and Wal Mart Shattering the trade off myth New commercial strategies for serving the base of the pyramid What enterprises have learned about doing business in income poor regions Becoming indigenous for real for good Codiscovering new opportunities cocreating new businesses with the poor Learning from leaders 20 new and updated case studies Best practices from DuPont HP Unilever SC Johnson Tata P G Cemex and more About the Author xii Acknowledgments xiii Foreword Al Gore Former Vice President of the U S xxiv Foreword Fisk Johnson Chairman and CEO S C Johnson Son Inc xxvii Prologue Capitalism at the Crossroads xxxi PART ONE MAPPING THE TERRAIN Chapter 1 From Obligation to Opportunity 3 Chapter 2 Worlds in Collision 31 Chapter 3 The Sustainable Value Portfolio 59 PART TWO BEYOND GREENING Chapter 4 Creative Destruction and Sustainability 87 Chapter 5 The Great Leap Downward 111 Chapter 6 Reaching the Base of the Pyramid 139 PART THREE BECOMING INDIGENOUS Chapter 7 Broadening the Corporate Bandwidth 169 Chapter 8 Developing Native Capability 193 Chapter 9 Toward a Sustainable Global Enterprise 223 Epilogue 249 Index 254 **Domestic Engineering** ,1921 Business at a

Crossroads Tom Lloyd, 2009-10-22 Recent events suggest liberal capitalism harbours two dangerous seeds of self destruction growing inequality and a tendency for markets to spiral out of control This book advocates the restoration to an earlier state of another sub system of liberal capitalism some of the features of which lie at the heart of liberal capitalism s malaise

The Routledge Companion to Responsible Business Stefan Markovic, Adam Lindgreen, François Maon, Cristina Sancha, 2025-08-22 Contemporary companies are expected to behave ethically and responsibly toward their stakeholders and to provide social and environmental good Key stakeholder groups including employees consumers investors and public authorities increasingly demand that companies deliver products and services in responsible yet economically sound manners and act in accordance with moral obligations and financial requirements Such mounting societal expectations and institutional pressures relate to complex concerns including environmental and climate impact working conditions and human rights both locally and overseas In this context as companies now appear to commit to comprehensively tackle ethical social environmental and economic challenges concerns increasingly are raised as to whether most companies in the end can indeed contribute to societal and environmental good and transform how they operate to create value responsibly considering the success and impact of so called corporate social responsibility or sustainability policies In recent decades while some companies have advanced on their social and environmental responsibility journey other companies have engaged in ethical social and environmental initiatives in manipulative and insincere way or merely as a rhetorical tool to maintain legitimacy Together with governments and business partners these companies are largely failing to deliver for society and the environment Subsequently more than ever before understanding what it means to do business responsibly and how business actors can engage constructively in ways that support the development of resilient business practices forms and organizations that contribute to generate positive impact for society and the environment and generate the type of economic value needed to address the key challenges of this century is central On this background this edited volume sheds light on different crucial themes and approaches spanning historical conceptual operational critical practical and prospective considerations that have animated the field of business and society in the last decades and that are instrumental or have the potential to drive constructive research discussions and business efforts The central aim of the book is to set the research agenda for the next five to seven years to redefine existing areas within the context of international research and to highlight emerging research areas in need of further investigation representing a prestige reference work providing an overview of the subject area of responsible business primarily for academics researchers postgraduate students as well as reflective practitioners

Domestic Engineering and the Journal of Mechanical Contracting, 1921 **Entrepreneurship, Growth and Public Policy** Zoltán J. Ács, 2008 This work synthesises Zoltan Acs key contribution to the field of entrepreneurship Working at the intersection of geography innovation and growth the papers pave the way for the remaking of economic society in the 21st century

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