

Controlling the Future

Managing Technology-Driven Change

Stewart L. Stokes, Jr.

Controlling the Future: Managing Technology-Driven Change is a practical guide for professionals who need to introduce, manage, and cope with change.

Organized around an actual case study, *Controlling the Future* gives two methodologies that enable you to approach complex change easier and more effectively, diagnose issues relevant to your situation, and determine the forces that help or hinder you.

There's also a list of 24 critical changes impacting information systems. Mr. Stokes applies these methodologies and a seven-step change process to the case study so you can see how to make them work for you.

The methodologies and processes are supported by 14 worksheets you can use to help you use these valuable tools for mastering change.

CONTENTS: Introduction and Key Issues, The Changing Information Systems Environment, Case Study: Change at Altan Companies, Inc., Situation Analysis, Force-Field Analysis, A "Top Down" View of Change, A Seven-Step Change Process, Applying the Seven Steps to Altan Companies, Inc., Vision, Benefits, and Psychological Contracts, Key Variables and Their Significance, Why We Resist Change, Strategies for Introducing and Managing Change, Case Study: Recommendations, Epilogue, Competence and its Relationship to Change, Bibliography.

ABOUT THE AUTHOR: Mr. Stokes is Senior Vice President of QED Information Sciences and heads QED's Leadership and Business Skills Education Division. For over 20 years, Mr. Stokes has worked with clients in numerous change situations, including Wang Laboratories and Liberty Mutual Insurance Co. He consults and teaches courses on change, conducts workshops focused on key change issues, and writes frequently in *Computerworld* and other IS professional journals about change and other management issues.

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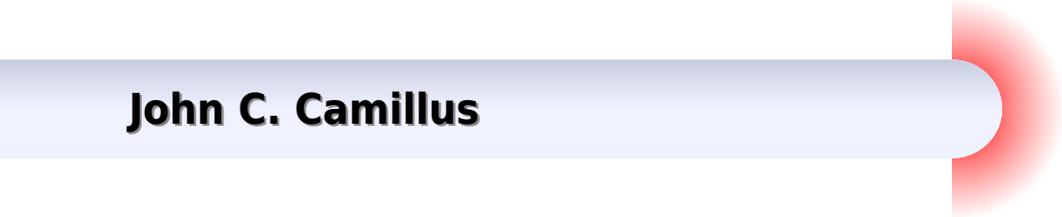
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