

Multimedia / Digital Video

designing DVD menus



With a killer combination of superb quality and widespread acceptance, DVD has become the format of choice for professional and amateur video. But while DVD authoring is easy, burning is only half the battle. If you want your disc to stand out, you need to master the art of menu design. *Designing DVD Menus* is the complete guide to doing just that. Filled with useful advice, creative tips, and clear instructions, it gives you the power to make brilliant DVDs that showcase your work at its best.

- Go beyond simple burning to create slick DVDs that grab and hold the viewer's attention
- Discover what makes a good menu work and how to fit the style to the subject matter
- Go behind the scenes of big DVD releases and learn the secrets of commercial menu design

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Designing Dvd Menus

John Skidgel



Designing Dvd Menus:

Designing DVD Menus Michael Burns, George Cairns, 2004 This text provides readers at any level with all the information and inspiration they need to create a complete DVD from start to finish It demystifies the jargon and explains technical issues in terms that are easy to understand

Designing DVD Menus Michael Burns, 2004 The rapid drop in costs and the improved functionality of authoring software has brought DVD production within the scope of every home moviemaker A good looking and functional menu is critical to the success of any DVD without it end users cannot find their way to the real content *Designing DVD Menus* provides both hobbyist moviemakers and design professionals at any level of expertise with all the information and inspiration they need to create slick stylish exciting DVDs It demystifies the jargon and explains technical issues in simple language Employing plenty of easy to follow step by step work throughs it encourages readers to focus on getting creative with their ideas It is full of projects that show how to use animation picture within picture background movie clips and audio and imaging effects to create stunning titles menu screens transitions and interactive features Overall it offers a wealth of tips and tricks to give DVD designs that cool professional edge

Designing Menus with DVD Studio Pro John Skidgel, 2012-11-12 Compared to other technologies like the television VCR and even personal computer the rapid pace of DVD adoption is unprecedented This information packed book offers thorough instruction on how to build appealing DVD menus using the DVD Studio Pro toolset a sophisticated professional level DVD authoring tool from Apple The book features real world tutorial projects that demonstrate how to get fast professional results add Hollywood features to a DVD and streamline production while maintaining a creative edge It also shows how to create a wide variety of menu styles automate image production customize menus construct seamless motion menus and much more Written by two graphic designers with years of experience designing interfaces *Designing Menus with DVD Studio Pro* is an informative companion to a high powered piece of software

Robin Williams DVD Design Workshop John Tollett, Robin Williams, David Rohr, 2004 Robin Williams DVD Design Workshop provides a clear accessible introduction to the world of DVD menu design and authoring If you re an amateur video artist home movie buff or professional designer you can use this book as a great introduction to learning how to create DVDs for your personal use or professional projects John Tollett David Rohr and Robin Williams make it easy by presenting necessary technical information and design inspiration in the classic informal and friendly style that has made Robin s books continual best sellers Robin Williams DVD Design Workshop provides all of the information you need to understand the DVD authoring process and to get started with your own DVD projects You ll learn about the advantages of the DVD format applications of DVD technology hardware requirements and the pros and cons of various consumer vs prosumer DVD authoring tools The book also includes overviews of leading Mac and PC DVD authoring software tools such as iDVD MyDVD DVD Studio Pro DVD Producer and more To get you inspired the authors include examples of successful and sometimes unusual DVD interface designs from professional designers and major Hollywood

studios Valuable outsource resources for packaging and distributing your own DVD are also included *Designing Menus with Encore DVD* John Skidgel,2004 Designed to complement the Encore DVD software documentation this full color book begins with a brief description of the DVD specification then introduces readers to DVD authoring concepts such as menu creation timeline construction navigation transcoding and disc mastering Readers learn how to plan and manage projects and how to master the workflows between Encore and other Adobe applications such as Photoshop Premiere and After Effects to create well structured and engaging menus The companion DVD contains documents for planning a DVD tutorial projects and a library of royalty free customizable templates *How to Do Everything with Adobe Encore DVD* Doug Sahlin,2004 Publisher s Note Products purchased from Third Party sellers are not guaranteed by the publisher for quality authenticity or access to any online entitlements included with the product Written in an easy to follow format perfect for this new product this resource teaches even inexperienced users how to create and burn professional high quality DVDs in no time Intended for videographers video productions companies and digital video enthusiasts of all levels this great guide gives readers help with all the basics as well as sophisticated DVD features such as subtitles alternate audio tracks and motion menus **Flash MX Design for TV and Video** Janet Galore,Todd Kelsey,2002-10-31 Includes perspectives from both traditional broadcast animators and seasoned Flash animators Provides information on pitfalls to avoid and where to find additional resources on Flash animation and television production Packed with tips techniques and case studies from shops on the cutting edge of Flash development Companion Website includes dynamic examples from the book and links to the hottest broadcast Flash animation created by third parties **Macworld** ,2005 *Digit* ,2007 *DVD Demystified* Jim H. Taylor,Mark R. Johnson,Charles G. Crawford,2006 Accompanying DVD ROM i e hybrid DVD Video DVD ROM contains dynamic application of DVD technology with samples from Dolby DTS THX IMAX Joe Kane Productions Microsoft Widescreen Review and others plus audio video tests WebDVD HTML files spreadsheets and more Page 4 of cover [Desktop DVD Authoring](#) Douglas Dixon,2003 Desktop DVD Authoring opens up the world of DVD at the desktop for playing movies archiving data and authoring video productions With this book users can easily create and share great looking productions on DVD and even CD with real full quality digital video and audio complete with professional style menus **The Complete DVD Book** Chris Gore,Paul J. Salamoff,2005 Learn from this comprehensive book a soup to nuts approach to releasing your independent film on DVD From package design to marketing to authoring to menu architecture to promotion to publicity to penetrating retailers and even negotiating the DVD deal **Mac Design Magazine** ,2005 **DVD Studio Pro 4** Martin Sitter,Adrian Ramseier,2006 Self paced training from the best selling guide used by Apple for its own certification program completely updated for DVD Studio Pro 4 **Sound & Vision** ,2005 **High-Definition DVD Handbook : Producing for HD-DVD and Blu-Ray Disc** Mark Johnson,Charles Crawford,Chris Armbrust,2007-03-15 Everything you need to design and produce high definition DVDs from three of the most well known specialists in the industry High Definition DVD Handbook is

your one stop resource for mastering the new HD DVD and Blu ray Disc formats and successfully applying them to the entire DVD process from authoring to design to production You ll see how to fully utilize the amazing new resolution and features of high definition DVD understand the major differences between the formats navigate complex specs and set up for either small or large scale production Featuring a foreword by Jim Taylor coauthor of DVD Demystified this practical irreverent guide Gives you comprehensive up to date coverage of both new competing high definition DVD formats Covers all new high definition authoring tools Includes chapters devoted to audio and video acquisition graphics design compression quality control and replication Reveals how to achieve new levels of interactivity through graphic user interfaces GUIs Provides proven advice on avoiding production pitfalls and troubleshooting Helps you navigate and utilize content protection and digital rights management as well as the Advanced Access Content System AACCS standard Taking DVD Demystified to the next level High Definition DVD Handbook is your guide to the new wave of DVD production should be required reading in any world class DVD facility Benn Carr VP of New Technology Walt Disney Studios Burbank CA *iLife '04* Michael Rubin,2004 In the only Apple certified guide to iLife 04 digital pioneer Michael Rubin has you making miracles with iLife within the first few pages Using real life material and practical lessons that you can apply immediately to your own projects this book DVD combo offers a complete self paced course in all aspects of iLife 04 Focused lessons take you step by step through everything from arranging your iTunes library to adding special effects to your video project You ll learn to create funky tunes with GarageBand make custom music CDs or DJ a party with iTunes add motion and sound to your iPhoto slide shows use Hollywood style techniques for making better videos in iMovie and pull it all together in iDVD projects The book is both a self paced learning tool and the official curriculum of the Apple Training and Certification Program used by schools and training centers worldwide An easy accessible style paired with ample illustrations and keyboard shortcuts guarantee that readers will make iLife their life in no time Artist's and Graphic Designer's Market Mary Cox,Lauren Mosko,Alice Pope,2005 More than just a list of contacts Artist Graphic Designer s Market offers a step by step to launching and succeeding in a career in visual arts This year s edition includes New interviews with successful artists and industry insiders including creativity coach Eric Maisel Complete contact information for more than 2 500 art markets including greeting card publishers magazine and book publishers galleries ad agencies and more Valuable business tips and practices as well as actual promotional samples so artists can learn how to effectively sell their workIt s all the information artists need to bring their work to a larger audience *Easy Creating CDs and DVDs* Tom Bunzel,2005 Home movies and pictures are such prized possessions don t leave it to chance that they will make it through the years all in one piece Learn how to create DVDs and CDs of your most important home movies and digital pictures to preserve your memories forever withEasy Creating CDs and DVDs Second Edition With this book you will cover all of the basics using the most popular programs such as Windows Media Player and Easy Media Creator with clear explanations and illustrations that will teach you how to produce greatest hits audio CDs or DVDs just like

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