

## **SMALL BUSINESS CASE STUDY**

Equity Technologies Corporation knows what it means to be prepared. Located in Mobile, Alabama, the company has long had plans and procedures in place to counter the threat posed by hurricanes and other severe weather. For instance, Equity Technologies promotes family and individual preparedness and has set up a means of communicating with employees when dangerous weather threatens. Employees carry laminated cards with contact information for supervisors and a voice recorded call-in number with updates about the company's status.

But it was the risk of Y2K related disturbances that motivated Equity Technologies to get serious about its disaster preparedness and business continuity plans. "We are a small company which does business around the world. To be competitive my clients must feel confident that we are ready for anything," said Equity Technologies Corporation's President and CEO Cathy Anderson-Giles. "It wasn't hard to put together a plan, you just have to make it a priority."

First the company identified workers to serve as key contacts for the 72-employee operation. These key contacts then established safety and security teams which analyzed Equity Technologies Corporation's entire emergency process.

The teams realized that communication between the company and the outside world was the single most important operational factor in an emergency. As a result, Equity Technologies purchased generators to power the phone system during utility outages and trained co-workers to set them up within seven minutes. Not only does the company have emergency plans and procedures in place, it has made a commitment to review the plans and tools each year at the start of the hurricane season. "We have the annual review on our corporate calendar," said Anderson-Giles. "Being prepared means being ready for any kind of emergency, be it hurricane, utility disruption or man-made disaster."

# Experience Print On Demand Business Case Study Examples For Small

**L Reisser**



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**Business Case Analysis Process Workbook** John K. Plinius, 2002    **The American Printer** ,1914    **Comfort** ,1921    **Plan and Print** ,1928    **Managing Human Resources 10CE** Monica Belcourt, Parbudyal Singh, Scott Snell, Shad Morris, 2022-07-29

Managing Human Resources Tenth Canadian Edition will equip you with the tools and practices of today's human resources managers and will help you understand how to manage people within the current HRM environment. Available in a variety of formats, this product provides a comprehensive overview of the functions, systems, and responsibilities related to human resources. This is useful to those who will become HR managers as well as to other types of supervisors within an organization. This product recognizes the value of the HR professional in developing and implementing strategy, ultimately supporting the success of their employees as well as the entire organization. This edition includes content related to the COVID-19 pandemic and how it affects HRM.

*Collier's Once a Week* ,1913    Printers' Ink; the ... Magazine of Advertising, Management and Sales ,1916    Popular Science Monthly and World's Advance ,1919    **The Transformation of Arbitration in Africa** Emilia Onyema, 2016-09-17

Given the dynamic growth of African economies and the expansion of cross-border trade and commerce, the need for readily accessible African arbitral institutions has become increasingly urgent. Accordingly, this book not only offers an in-depth analysis of the role of arbitration centres based in African cities, which currently play throughout the continent, but also defines and recommends ways in which they can emerge as a major and indispensable factor in the growth and development of commerce in Africa. Administrators of arbitration institutions from a variety of African countries offer insightful appraisals and suggestions directed to promoting the development and delivery of efficient, effective arbitration services to users across the continent. Among the issues and topics covered are the following types of arbitration institutions available in Africa; viability and sustainability of these institutions; their relationship with government; quality of service; performance of arbitration institutions in their respective countries and regions; national laws that regulate arbitration in Africa's fifty-four states; extent of collaboration with foreign institutions; provision of functional facilities; transcription services; hearing rooms; document handling and managerial and translation services; marketing activities and strategies mending the disconnect between Francophone and Anglophone countries; role of the Common Court of Justice and Arbitration (CCJA) and necessity of overcoming foreign negative perceptions and bias. The book was inspired by an arbitration conference hosted by the African Union Commission at its headquarters in Addis Ababa in July 2015. As a contribution to the discussion of the role of arbitration and arbitration institutions in transforming the legal landscape in African countries for the resolution of commercial disputes, indeed the entire discourse on legal efficiency and access to justice in African countries, this book will prove invaluable to practitioners and academics in international commercial arbitration within and beyond the continent. Its emphasis on the creation of a facilitative, supportive, and conducive cultural and infrastructural environment as a mechanism for commercial dispute resolution in Africa and for the

practice of arbitration in Africa will appeal to in house counsel external legal advisors consultants arbitral institutions arbitrators and government policymakers *The Electrical Review* ,1922 System Arch Wilkinson Shaw,1925 Inland Printer, American Lithographer ,1905 *Printing Art* ,1918 *Collier's* ,1911 **Washington and Lincoln Both Were Inventors** Homer Croy,1929 **Printers' Ink** ,1929 **The Dyer, Calico Printer, Bleacher, Finisher & Textile Review** ,1927 **Success** ,1923 **Engineering** ,1918 **Farm Implement and Machinery Review** ,1926

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