

The Ultimate Website Checklist

What Every Website Needs

MAKE A GREAT FIRST IMPRESSION

FLAWLESS USER EXPERIENCE

FAST LOAD SPEED

- Use a good website host
- Reduce server response time
- Optimize images
- Reduce number of plugins & scripts
- Enable browser caching
- Enable compression (gzip)
- Minify resources
- Use CSS instead of images where possible
- Combine multiple style sheets in one
- Monitor your speed over time

DESIGN

- Visually appealing
- Responsive design
- Add a favicon
- Stick to a color palette
- Leave plenty of white space between elements
- Incorporate human faces

OTHER

- Remove sliders and carousels.
- Avoid overloaded menu
- A user with this email address is found.
- A user with this email address is not found. An invitation will be sent to this email.

2 User experience is an implicit ranking factor only on mobile devices, but it plays a major role in natural shares and distribution (think backlinks!) your content will get.

CONTENT PRESENTATION

Method For Building Niche Website Checklist PDF Without Paid Ads Easy

Nick Loper



Method For Building Niche Website Checklist PDF Without Paid Ads Easy:

The Small Business Website Checklist Nick Loper, 2014-01-19 Why Your Business Needs a Website If you're doing business today online OR offline you need a website It's that simple Every day Google completes more than 5 billion searches Think some of those people even just a tiny fraction might be searching for what you sell If you don't have a website how will they ever find you This book is about setting up your web presence the right way or optimizing your existing website to reach more visitors Ultimately it's about generating more traffic more leads and more sales and profit for your small business Who is This Book For This book is for small business owners who Have a website but feel like it's not delivering the results it could Need a website but aren't sure where to start or who to trust for advice Are confused and intimidated when dealing with technical problems or contracting with programmers Have you been overpromised or oversold by web developers in the past You're not alone In fact it happened to me It seems like there's an entire industry out there trying to milk small business owners out of their hard earned cash But you don't need to be another victim Armed with this checklist you'll have a working knowledge of all the important elements of a truly awesome website one that presents your brand to the world and helps achieve your goals online After all isn't that what it's all about Why This List There is no shortage of resources when it comes to getting started online Some of these are genuinely helpful and many of those will be mentioned in the pages ahead But others just want to sell you some service you don't really need or get you to sign up for a hosting package through their affiliate link so they can earn a commission Do they really have your best interest in mind Many only give you part of the story or leave you with more questions than answers What's missing is a comprehensive checklist for small businesses to use when evaluating their current website or when planning out their new site That's where this book comes in I'm a small business owner myself and have been working online for nearly 10 years In that time I've come across too many amazing businesses with amazingly bad websites Or worse local businesses I wanted to find information on and patronize but that had no website at all This checklist is my effort to help give small business owners the information they need to succeed online From one entrepreneur to another let's get started What are you waiting for Hit the Buy Now button and get started today

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topics to include when writing on your niche website The costs involved in setting up your niche website as well as how to set one up for free if you don t have any money Quick steps on how to set up your niche website and the best software to use when doing so Why you should consider creating a portfolio of diverse niche websites once you understand the process behind creating one All the lucrative ways you can make money from your website whether through affiliate marketing ad revenue or selling your own products And effectively using YouTube as a traffic source generator as a bonus chapter This book will help you start your very own niche website and then potentially create your own portfolio of niche websites

Whispering the Secrets of Language: An Mental Journey through **Method For Building Niche Website Checklist PDF Without Paid Ads Easy**

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